

**NorthLakes**  
COMMUNITY CLINIC

SMALL  
TOWNS,  
**BIG IMPACT**



# Small Towns, Big Impact

Dear Friends,

NorthLakes is so proud to be part of the fabric that makes the small towns and cities of northern Wisconsin such a wonderful place to live and work. And we're in a growing number of those towns every year! At this point, we have 16 clinics staffed by over 400 employees. Across the Northwoods, we served over 26,000 patients. And of course, we have more plans...

As awesome as our communities are, we do have challenges like everywhere else. As a public health clinic, we see the tragic outcomes of poverty,

disease, loneliness, and injustice. We see people die needlessly from preventable causes or suffer in isolation when help IS nearby. But, despite that, part of what makes us so grateful to live **here** is the way we see the ideal of the famous small-town-

can-do-spirit happens every single day! So many good people work hard to innovate and solve the issues that face themselves and their neighbors. It is inspiring. We see positive, practical developments to tackle local and regional issues that have stymied larger, better-resourced groups.

We appreciate this neighborliness and shared responsibility! One great example is our 100 Who Care chapters in Ashland & Bayfield and Sawyer Counties. These 2 giving circles bring this to life with collective funds that significantly impact smaller nonprofits' bottom lines. The two



**Reba Rice**  
Chief Executive  
Officer

chapters contribute over \$60,000 annually to our local nonprofits. The concept is 100 neighbors helping other neighbors served by nonprofits. With the unexpected infusion of \$10,000, the 501c3 organizations can create or grow programs or serve more people to improve the quality of life in this neck of the woods.

We've been around now for over 15 years. Hard to believe it! But we're very much woven into the fabric of the wonderful small towns we serve, and we'll be here for the duration, offering the same great services in

our clinics, schools, hospitals, and daycare centers; and other, new services to boot! Keep an eye on us. We're full of that small-town-can-do-spirit and excited to continue to face the good and the bad together, with you.

We feature an  
Economic and



**Frank Suo**  
President, Board of  
Directors

Community Impact Report in this newsletter. They demonstrate some of the value that NorthLakes brings to the table. But we also could not be more grateful for you! The people, organizations, institutions, and civic leaders who make this the best place in the country to live. And that is some mighty big impact! You set a high bar, and we're proud to be one of the organizations that work to meet the mark.

Can Do!

Reba and Frank

# Economic Impact of FQHCs

Health centers provide tremendous value and impact to the communities they serve through **ECONOMIC STIMULUS**, **SAVINGS TO THE SYSTEM**, and **CARE FOR VULNERABLE POPULATIONS**. This report highlights the **NorthLakes Community Clinic 2022 savings and contributions** through **April 21, 2023**. Capital Link provided this data report.



## ECONOMIC STIMULUS

<b>320</b>	<b>247</b>	<b>567</b>
HEALTH CENTER JOBS	OTHER JOBS	TOTAL JOBS
<b>\$39.8 M</b>	<b>\$40.8 M</b>	<b>\$80.6 M</b>
DIRECT HEALTH CENTER SPENDING	COMMUNITY SPENDING	TOTAL ECONOMIC IMPACT OF CURRENT OPERATIONS
<b>\$1.9 M</b>	<b>\$8.2 M</b>	<b>\$10.1 M</b>
STATE & LOCAL TAX REVENUES	FEDERAL TAX REVENUES	ANNUAL TAX REVENUES



## SAVINGS TO THE SYSTEM

<b>24%</b>	<b>\$26.1 M</b>	<b>\$43.2 M</b>
LOWER COSTS FOR HEALTH CENTER MEDICAID PATIENTS	SAVINGS TO MEDICAID	SAVINGS TO THE OVERALL HEALTH SYSTEM



## CARE FOR VULNERABLE POPULATIONS

<b>(1.2%)</b>	<b>113,313</b>	<b>6,185</b>	<b>119,498</b>
4-YEAR PATIENT GROWTH	CLINIC VISITS	VIRTUAL VISITS	TOTAL VISITS

<b>24,597</b>			
PATIENTS SERVED			
<b>28.8%</b>	<b>69.5%</b>	<b>7.9%</b>	
CHILDREN & ADOLESCENTS	LOW INCOME	IDENTIFY AS AN ETHNIC OR RACIAL MINORITY	
<b>87</b>	<b>818</b>	<b>46</b>	
AGRICULTURAL WORKERS	VETERANS	HOMELESS	

## SUMMARY OF 2022 ECONOMIC IMPACT AND TAX REVENUE

		Employment (# of FTEs)	Economic Impact	State & Local Tax Revenues	Federal Tax Revenues
Community Impact	Direct	320	\$39,845,737	\$621,964	\$5,603,338
	Indirect	89	\$13,735,615	\$325,508	\$928,829
	Induced	158	\$27,076,065	\$967,325	\$1,680,512
	Total	567	\$80,657,417	\$1,914,796	\$8,212,679
				<b>\$10,127,475</b>	

# Community Impact

*"We're very much woven into the fabric of the wonderful small towns we serve, and we'll be here for the duration, offering the same great services in our clinics, schools, hospitals, and daycare centers and other new services to boot!"*

For the last fifteen years, we have been the little engine that could with a "Can Do" spirit of moving forward. We align with our mission of responding to the community's healthcare needs by opening new clinics, offering new services in existing clinics, expanding our outreach services, and finding new ways to engage the community for a common cause.

Our Dental Outreach program continues to expand. It operates across northern Wisconsin in over 296 schools across 86 districts in 25 counties. We also serve 13 county Women Infant Children (WIC) offices, 29 daycare centers, and 4 skilled nursing facilities. It is the most extensive Seal-A-Smile outreach program in the state of Wisconsin.

We opened a new clinic in **Marinette**. We offer Behavioral Health, in-person and virtual, Chiropractic, and limited Dental services. Talk about



neighborliness. A couple of grantors helped make this possible. We purchased Dental equipment with funds granted by the Delta Dental Foundation of Wisconsin, furniture with a grant from the M&M Foundation, Otto Bremer Trust Fund supported construction costs, and Associated Bank helped support patient support services for patients in the region this past year.

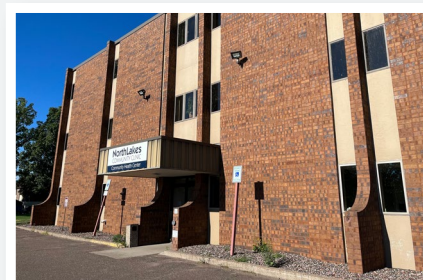
In 2022, River Valley Pediatrics Dental Specialists and NorthLakes staff from Chippewa Falls joined forces to offer Pediatric Dental Specialty Services at our **Eau Claire** Clinic. In September 2023, we brought forth Behavioral Health services in response to the growing need for mental health services in the Eau Claire area.



Our **Cumberland** Clinic has moved into a new location to offer better accessibility to the community. The Cumberland Clinic offers Behavioral Health, Psychiatry,

and Patient Supports, such as Health Insurance Enrollment, Sliding Fee Scale Assistance, and Social Supports. We worked with our neighbor, Cumberland Healthcare, to ensure access in a community for a win-win for patients and the greater community.

NorthLakes Community Clinic now offers Pediatric Occupational Therapy, Pediatric Physical Therapy, and Pediatric Speech Therapy



in **Rice Lake**, formerly offered by Marshfield Clinic Health System. We worked together for two months to ensure as little disruption as possible for the children involved. Talk about neighbors helping neighbors. Help came from Sen. Romaine Quinn and Rep. David Armstrong. We all came together to help make the continuation of Pediatric Therapies in Rice Lake possible.

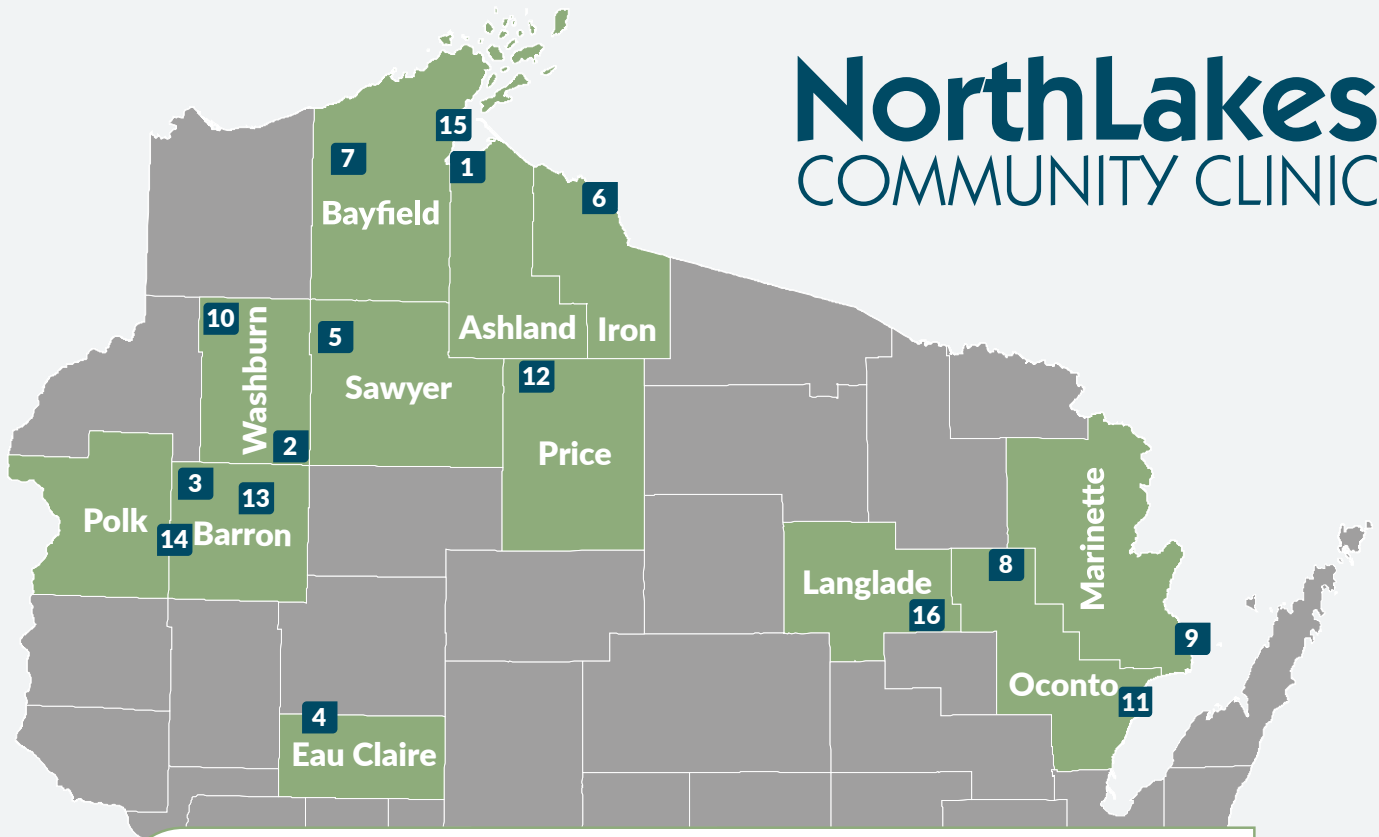
At our **Park Falls** Clinic, we now offer Massage Therapy to complement our Chiropractic and Behavioral Health services. Massage Therapy is unique in that it does not accept insurance for payment. The service is available for the Sliding Fee Scale.

And we continue with our 100 Who Care Alliances in Ashland & Bayfield Counties, along with Sawyer County. This initiative aligns with our vision of healthy, prosperous, and engaged communities where everybody thrives. If you would like to be a member or receive additional information, don't hesitate to contact Madelaine Rekemeyer at [mrekemeyer@nlccwi.org](mailto:mrekemeyer@nlccwi.org).



# Clinic Locations

## NorthLakes COMMUNITY CLINIC



1 — Ashland

2 — Birchwood

3 — Cumberland

4 — Eau Claire

5 — Hayward

6 — Hurley

7 — Iron River

8 — Lakewood

9 — Marinette

10 — Minong

11 — Oconto

12 — Park Falls

13 — Rice Lake

14 — Turtle Lake

15 — Washburn

16 — White Lake

# NorthLakes COMMUNITY CLINIC

## ADMINISTRATION

719 Main St. E.  
Ashland, WI 54806

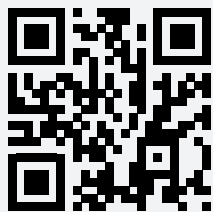
---

NONPROFIT ORG  
U.S. POSTAGE  
PAID  
DULUTH, MN  
PERMIT NO. 1003

---

*Healthy, prosperous, engaged  
communities where  
everyone thrives.*

Thank you for your support!



Contribute  
Here

or go to [nlccwi.org/donate](https://nlccwi.org/donate)